Master of Business Administration

The objective of the Master of Business Administration program is to help students pursue leadership positions in competitive business environments. The curriculum is designed to address this through a portfolio of practical, resume-building projects that may satisfy students’ intellectual curiosity as well as build the knowledge, skills, and abilities to make sound business and management decisions. Beyond these practical skills, the program is also designed to foster thought leadership, innovation, and corporate social responsibility in a global context.

This program is designed to prepare graduates to pursue employment in the field, or for jobs in related fields, the specific job titles of which may not be represented in the program title. Although Kaplan University will assist students with job placement, finding a job is the individual responsibility of the student. The University does not guarantee that any student will be placed in any particular job, eligible for job advancement opportunities, or employed at all.

While the program is designed to prepare graduates to pursue continued graduate- or doctorate-level education, the University cannot guarantee that students will be granted admission to any graduate or doctoral programs.

The Master of Business Administration program consists of a minimum of 60 quarter credit hours. Upon successful completion of the program, graduates will be awarded the Master of Business Administration.

SPECIALIZATIONS
In addition to the core program requirements, students may add a specialization to their degree plan, for which they are required to take a minimum of four courses from one of seven specializations. Specializations are not required for completion of the general program. Specializations include entrepreneurship, finance, health care management, human resources, information technology, marketing, and project management.

Program Outcomes
1. Apply knowledge related to fundamental business processes to make effective business decisions in a global context.
2. Integrate business knowledge to take well-reasoned action in diverse situations.
3. Innovate to address business issues and opportunities in dynamic environments.
4. Demonstrate the leadership necessary to accomplish business goals and maximize organizational performance.
5. Evaluate the ethical and social implications of business decisions in a global context.

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Note: Students should be aware that, depending on the program of enrollment and campus scheduling, some courses will only be available online. Onsite course scheduling decisions are at the discretion of the campus.
Not all programs or courses are offered at all locations.

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