Tech Support for Your Career—
A Degree in Information Technology.

Information technology is an innovative field that has transformed virtually everything about the way the world works. This is expected to translate into a growing long-term need for talented IT professionals in a variety of fields.¹ A degree in information technology from Kaplan University could help you pursue a career in this evolving industry.

We offer associate’s and bachelor’s degrees that could help prepare you for careers in information systems, networking, web development, data management, computer applications, and other exciting IT fields.

WHAT’S INSIDE:

› Career Outcomes
› Curriculum Highlights
› Kaplan University Overview

To enroll, call your Admissions Advisor today.
For more information, visit www.kaplanuniversity.edu.

As technology evolves, the demand for tech-savvy individuals is expected to increase as well. Employment in computer and information technology occupations is expected to grow 12% between 2014 and 2024, which is faster than the average of all occupations. To keep up with advances in technology, employers may require a higher level of skill and expertise from their employees. Those with an IT degree could be best prepared to take advantage of growth in this field.

A Technology Degree Is a Versatile Degree.

Employers in a variety of fields require individuals with technological expertise. Graduates could pursue opportunities with organizations such as data services firms, manufacturers of computer and electronic products, insurance companies, financial institutions, universities, or government agencies. Potential working environments range from traditional offices or laboratories to telecommuting from remote locations.

Characteristics relevant to a career in information technology include:

› Critical thinking
› Business aptitude
› Collaboration skills
› Communication abilities

Possible Career Opportunities and Day-to-Day Activities:

› **Computer Systems Analyst**—Solve computer problems and use computer technology to meet the needs of an organization by designing and developing new computer systems or devising ways to apply existing systems’ resources

› **Programmer Analyst**—Design and update the software that runs a computer

› **Database Administrator**—Work with database management systems software and determine ways to organize and store data

› **Help Desk Analyst**—Interpret problems and provide technical support for hardware, software, and systems

› **Web Designer**—Design, develop, and maintain websites and their servers
Technology Is Changing the Future. With the Right Degree, It Could Change Yours.

The Associate of Applied Science in Information Technology program is designed to provide students with the general education, applied knowledge, and technical and communication skills to pursue a range of entry-level positions. These include network administration, software programming, and web development. Students have the opportunity to develop foundational skills to install and maintain computer networks, troubleshoot hardware and software problems, manage databases, and develop web pages.

The objective of the Bachelor of Science in Information Technology program is to prepare students to pursue career advancement in information technology and develop the knowledge, communication skills, critical thinking, creative skills, and technical competencies relevant to the modern workplace. Students are taught to apply system and technical solutions and analysis to hardware and software problems.

Kaplan University's curriculum emphasizes the following:

- Foundational knowledge: Communicate and apply core information technologies in information technology professions
- Client specifications: Analyze and offer verbal and written resolutions to technical issues faced by users and organizations
- System specifications: Apply information technology methodology to evaluate, design, and implement systems
- Technology analysis: Evaluate trends, practices, and products to determine their effectiveness for systems and users
- Business analysis: Explain the impact of information systems and technology on business or economic processes
- Professional development: Demonstrate the importance of professional development and continued education within the information technology field

ExcelTrack Bachelor’s Degree in Information Technology Program

Our BS IT ExcelTrack is designed to accelerate progress based on your existing knowledge; degree pace and time and cost savings will vary by individual. Students can go at the pace they want - speeding through material they are comfortable and slowing down where they need more time to learn. All for a flat rate vs paying per credit hour.

The Bachelor of Science in Information Technology helps you prepare for career advancement across the IT field. The degree program is designed to help you develop a working knowledge of IT concepts, tools, and methods, as well as the leading-edge technologies needed to design information systems. Courses also teach you how to apply technical competencies to solve business problems.

Through our comprehensive curriculum, you will have the opportunity to:

- Evaluate and apply current IT best practices when solving real-world problems in complex IT environments
- Demonstrate your ability to work within diverse teams, and to use effective written and oral communication skills when analyzing and designing IT solutions
- Assess the impact of information technology on business processes and apply effective and ethically sound solutions locally and globally
- Complete a capstone course in which you will demonstrate your ability to apply the IT skills and concepts learned to real-world scenarios.

CONCENTRATIONS
Not applicable
Kaplan University—A Different School of Thought®

We Stand Behind Our Academic Quality. Try Our Classes Before You Owe Any Tuition.

Kaplan University wants you to make an educated decision about your education. As a new student, the Kaplan CommitmentSM gives you a chance to experience real classes before deciding if you will stay and pursue your studies. If you withdraw during the introductory period, you will have no financial obligation beyond the application fee.³

Why Kaplan University?

Our programs are designed to offer you the freedom to grow and pursue your goals. We offer:

› Online classes that allow you to study virtually anytime, anywhere you have an Internet connection.
› Personal advisors to help you select the courses to meet your goals.
› Reduced tuition rates for members of the military and veterans.
› A portfolio development course that could help translate your work and life experiences into college credit.⁴
› Scholarships for eligible Kaplan University students.

Other Programs

In addition to this program, Kaplan University also offers:

› Master of Science in Information Technology
› Postbaccalaureate and Graduate Certificates

Note From the Dean

“Technology is changing the way we learn, communicate, work, and live. I hope you will join us on this incredible journey and prepare to stay ahead of the curve. Our degree programs and courses help you gain the knowledge to become skilled at using this technology to benefit society and yourself. I look forward to welcoming you to our community.”

Dr. Thomas Boyd, Dean
School of Business and Information Technology

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IMPORTANT INFORMATION—PLEASE READ

For comprehensive consumer and gainful employment information, visit www.kaplanuniversity.edu/student-consumer-information.aspx.


2 Kaplan University’s programs are designed to prepare graduates to pursue the stated positions, which have varying responsibilities. However, Kaplan University cannot guarantee employment or career advancement. Additional training or certification may be required. In addition, job titles and responsibilities may vary from organization to organization.

3 Classes count toward a degree if satisfactorily completed. No credits are earned if the student withdraws during the introductory period (3 weeks for undergraduate students), which begins day one of the first term. Students who choose to continue their studies at the University will need to meet specific requirements. Graduate programs not included. Additional terms may apply to international and non-U.S. citizen students. For further information, see catalog.kaplanuniversity.edu and www.kaplanuniversity.edu/Kaplan_Commitment.pdf. Application fee waived for campus and learning center students through December 31, 2017.

4 Kaplan University does not guarantee the transferability of credit. See the University Catalog for the Prior Learning Assessment Policy.