Undergraduate Accounting Degrees

Make an Investment in Your Future.

You may be good with numbers, but do you have the accounting skills to pursue a new career or advance in your current field? A degree in accounting from Kaplan University could help you develop these skills and pursue employment in this field.¹

WHAT’S INSIDE:

> Career Outcomes
> Curriculum Highlights
> Kaplan University Overview

To enroll, call your Admissions Advisor today. For more information, visit [www.kaplanuniversity.edu](http://www.kaplanuniversity.edu).
The Business of Accounting Is Projected to Grow. Your Career Opportunities May Grow With It.

Stricter laws and regulations, particularly in the financial sector, are expected to create opportunities for accountants and auditing professionals as businesses seek to comply with new standards. According to the Bureau of Labor Statistics, employment of accountants and auditors is expected to increase 11 percent through 2024.

An Accounting Degree Is a Versatile Degree.

Organizations in many industries require employees, consultants, or independent practitioners with accounting knowledge and expertise. Graduates of this program may pursue opportunities with public or private organizations, such as accounting firms, corporate accounting or tax departments, and large and small businesses.

Characteristics that may contribute to a successful career in accounting:
- Keen attention to detail
- Strong aptitude for numbers and logical thinking
- Good communication skills
- High standards of integrity and confidentiality

Possible Career Opportunities and Day-to-Day Activities:
- **Public Accountant**—Perform a broad range of accounting, auditing, tax, and consulting activities for your clients, who may be corporations, governments, nonprofit organizations, or individuals
- **Management Accountant**—Record and analyze financial information for your company
- **Auditor or Internal Auditor**—Verify the effectiveness of your organization’s internal controls and check for mismanagement, waste, or fraud
- **Tax Accountant**—Prepare tax returns for individuals or small businesses

Note: certain accounting positions may require further certification and/or licensing by individual states.
What’s Behind the Numbers?

The objective of the Associate of Applied Science in Accounting program is to help prepare you with knowledge of accounting theories and principles as they apply to the business world. Develop knowledge and skills to help you prepare to enter the field of accounting and pursue career advancement.¹

The Bachelor of Science in Accounting program is designed to prepare graduates with the knowledge, technical skills, and work habits to pursue entry-level positions in the accounting field.² The curriculum is enhanced by four concentrations designed to enrich students’ skills. These concentrations are: public accountancy, tax accountancy, managerial accountancy, and auditing-forensic accountancy.

Kaplan University’s curriculum emphasizes:

- Accounting solutions: Identify solutions to various accounting business demands by applying the Generally Accepted Accounting Principles (GAAP)
- Financial reports: Analyze financial data and demonstrate the ability to make informed financial decisions
- Regulations: Determine the impact of state and federal laws and regulations on business
- Taxation: Categorize taxation of individuals and businesses
- Management: Formulate information for assets, liabilities, equities, revenues, and expenses of business entities
- Communication: Compose communications required for accounting professionals
- Technology: Use technology and software applications appropriate to the business environment

Program Detail

<table>
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<th>Program</th>
<th>Credit Hours</th>
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<tr>
<td>Associate of Applied Science in Accounting</td>
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<tr>
<td>Bachelor of Science in Accounting</td>
<td>180</td>
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Other Programs

In addition to this program, Kaplan University also offers:

- Master of Business Administration
- Master of Science in Accounting
- Master of Science in Management and Leadership
Kaplan University—A Different School of Thought®

Kaplan University is an institution of higher learning dedicated to providing innovative undergraduate, graduate, and continuing professional education. Our programs are designed to foster student learning with opportunities to launch, enhance, or change careers in today's diverse global society.

We Stand Behind Our Academic Quality
As a new student, the Kaplan CommitmentSM gives you a chance to experience real classes before deciding whether you will stay and pursue your studies. If you withdraw during the introductory period, you will have no financial obligation beyond the application fee.3

Explore Our Scholarships
Kaplan University's scholarships can help lower tuition costs and put even more possibilities within reach.4

Military Student Benefits
We provide specialized support and benefits that include military-friendly leave of absence and drop policies, and a tuition reduction for spouses of servicemembers, including members of the Guard or Reserve (see our website for complete program costs).

Kaplan University Business Degrees are Accredited by ACBSP

Programs in the School of Business and Information Technology have received programmatic accreditation from the Accreditation Council for Business Schools and Programs (ACBSP). ACBSP promotes continuous improvement and recognizes excellence in the accreditation of business education programs around the world.

ACBSP accreditation includes the following programs:
› Bachelor of Science in Business Administration
› Master of Science in Accounting
› Master of Science in Management and Leadership
› Master of Business Administration

Note From the Dean
“I am extremely proud of our business programs. When you consider what it takes to succeed in today's business climate, I believe there has never been a better time to earn your degree, and that Kaplan University is the place to do just that. I hope you will join us.”

Dr. Thomas Boyd, Dean
School of Business and Information Technology

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