



Undergraduate Accounting Degrees

Make an Investment in Your Future.

You may be good with numbers, but do you have the accounting skills to pursue a new career or advance in your current field? A degree in accounting from Kaplan University could help you develop these skills and pursue employment in this field.¹

WHAT'S INSIDE:

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- [› Kaplan University Overview](#)

To enroll, call your Admissions Advisor today.
For more information, visit www.kaplanuniversity.edu.



The Business of Accounting Is Projected to Grow. Your Career Opportunities May Grow With It.

Stricter laws and regulations, particularly in the financial sector, are expected to create opportunities for accountants and auditing professionals as businesses seek to comply with new standards.² According to the Bureau of Labor Statistics, employment of accountants and auditors is expected to increase 11 percent through 2024.²



An Accounting Degree Is a Versatile Degree.

Organizations in many industries require employees, consultants, or independent practitioners with accounting knowledge and expertise. Graduates of this program may pursue opportunities with public or private organizations, such as accounting firms, corporate accounting or tax departments, and large and small businesses.¹

Characteristics that may contribute to a successful career in accounting:

- › Keen attention to detail
- › Strong aptitude for numbers and logical thinking
- › Good communication skills
- › High standards of integrity and confidentiality

Possible Career Opportunities and Day-to-Day Activities:¹

- › **Public Accountant**—Perform a broad range of accounting, auditing, tax, and consulting activities for your clients, who may be corporations, governments, nonprofit organizations, or individuals
- › **Management Accountant**—Record and analyze financial information for your company
- › **Auditor or Internal Auditor**—Verify the effectiveness of your organization’s internal controls and check for mismanagement, waste, or fraud
- › **Tax Accountant**—Prepare tax returns for individuals or small businesses

Note: certain accounting positions may require further certification and/or licensing by individual states.

What's Behind the Numbers?

The objective of the **Associate of Applied Science in Accounting** program is to help prepare you with knowledge of accounting theories and principles as they apply to the business world. Develop knowledge and skills to help you prepare to enter the field of accounting and pursue career advancement.¹

The **Bachelor of Science in Accounting** program is designed to prepare graduates with the knowledge, technical skills, and work habits to pursue entry-level positions in the accounting field.¹ The curriculum is enhanced by four concentrations designed to enrich students' skills. These concentrations are: public accountancy, tax accountancy, managerial accountancy, and auditing-forensic accountancy.

Kaplan University's curriculum emphasizes:

- › Accounting solutions: Identify solutions to various accounting business demands by applying the Generally Accepted Accounting Principles (GAAP)
- › Financial reports: Analyze financial data and demonstrate the ability to make informed financial decisions
- › Regulations: Determine the impact of state and federal laws and regulations on business
- › Taxation: Categorize taxation of individuals and businesses
- › Management: Formulate information for assets, liabilities, equities, revenues, and expenses of business entities
- › Communication: Compose communications required for accounting professionals
- › Technology: Use technology and software applications appropriate to the business environment

Program Detail

Associate of Applied Science in Accounting

Credit Hours: 90

Bachelor of Science in Accounting

Credit Hours: 180

Other Programs

In addition to this program, Kaplan University also offers:

- › Master of Business Administration
- › Master of Science in Accounting
- › Master of Science in Management



Kaplan University—A Different School of Thought®

Kaplan University is an institution of higher learning dedicated to providing innovative undergraduate, graduate, and continuing professional education. Our programs are designed to foster student learning with opportunities to launch, enhance, or change careers in today’s diverse global society.

We Stand Behind Our Academic Quality

As a new student, the Kaplan CommitmentSM gives you a chance to experience real classes before deciding whether you will stay and pursue your studies. If you withdraw during the introductory period, you will have no financial obligation beyond the application fee.³

Explore Our Scholarships

Kaplan University’s scholarships can help lower tuition costs and put even more possibilities within reach.⁴

Military Student Benefits

We provide specialized support and benefits that include military-friendly leave of absence and drop policies, and a tuition reduction for spouses of members of the military.

Kaplan University Business Degrees are Accredited by ACBSP



Programs in the School of Business and Information Technology have received programmatic accreditation from the Accreditation Council for Business Schools and Programs (ACBSP). ACBSP promotes continuous improvement and recognizes excellence in the accreditation of business education programs around the world.

ACBSP accreditation includes the following programs:

- › Associate of Applied Science in Accounting
- › Associate of Applied Science in Business Administration
- › Bachelor of Science in Accounting
- › Bachelor of Science in Business Administration
- › Master of Science in Accounting
- › Master of Science in Management
- › Master of Business Administration

Note From the Dean

“I am extremely proud of our business programs. When you consider what it takes to succeed in today’s business climate, I believe there has never been a better time to earn your degree, and that Kaplan University is the place to do just that. I hope you will join us.”

Dr. Thomas Boyd, Dean
School of Business and
Information Technology



IMPORTANT INFORMATION—PLEASE READ

For comprehensive consumer and gainful employment information, visit www.kaplanuniversity.edu/student-consumer-information.aspx.

1 Kaplan University’s programs are designed to prepare graduates to pursue the stated positions, which have varying responsibilities. However, Kaplan University cannot guarantee employment or career advancement. Additional training or certification may be required. In addition, job titles and responsibilities may vary from organization to organization. Note: to sit for the CPA Exam, states require students to have obtained 150 semester hours or 225 quarter credit hours. The Bachelor of Science in Accounting program is 180 quarter credit hours (120 semester hours). To be eligible to sit for the CPA exam, a student who has completed Kaplan University’s Bachelor of Science in Accounting would need to complete Kaplan University’s Master of Science in Accounting or its equivalent elsewhere. Thus, Kaplan University makes no representations or warranties as to whether the degree program or any individual courses meet specific state requirements. The University suggests and encourages its students to research independently the requirements in any state where they intend to seek licensure.

2 Source: Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2016-2017 Edition, Accountants and Auditors, on the Internet at www.bls.gov/ooh/Business-and-Financial/Accountants-and-auditors.htm. National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.

3 Classes count toward a degree if satisfactorily completed. No credits are earned if the student withdraws during the introductory period (3 weeks for undergraduate students), which begins day one of the first term. Students who choose to continue their studies at the University will need to meet specific requirements. Graduate programs not included. Additional terms may apply to international and non-U.S. citizen students. For further information, see catalog.kaplanuniversity.edu. Application fee waived for campus and learning center students through December 31, 2016.

4 Additional terms and conditions apply. Contact an Admissions Advisor for further details. Scholarships cannot be used in conjunction with any other Kaplan University discount (including tuition rates for members of the military and veterans), voucher, grant, or scholarship.

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