



# Master of Science in Health Education

School of Health Sciences

## Make Health Awareness Your Life's Work. Earn a Master's Degree in Health Education.

Kaplan University's Master of Science in Health Education is designed to prepare students to serve as health educators in a variety of settings.<sup>1</sup> Students in the program are taught to apply principles of health education in order to develop ethical and appropriate individual, group, or community education interventions for a wide range of health issues.

Our curriculum is built around industry-standard competencies published by the National Commission for Health Education Credentialing (NCHEC) for Certified Health Education Specialists (CHES) and Master Certified Health Education Specialists (MCHS).<sup>2</sup>

Our goal is to create a dynamic environment for online learning, allowing you to access our user-friendly classes virtually anywhere you have an Internet connection.

### WHAT'S INSIDE:

- › [Career Outcomes](#)
- › [Curriculum Highlights](#)
- › [Kaplan University Overview](#)

To enroll, call your Admissions Advisor today.  
For more information, visit [www.kaplanuniversity.edu](http://www.kaplanuniversity.edu).



# Is Health Education Your Career Calling?



Insurance companies, employers, and state and local governments are seeking ways to cut health care spending, and one of the more cost-effective methods could be to employ health educators to teach people how to live healthier lives to avoid costly medical treatments.<sup>3</sup>

Health educators could help save lives and dollars just by spreading the word about early detection and prevention techniques. Become a part of this positive change in the United States and abroad by pursuing a degree and possibly a career in health education.

According to the Bureau of Labor Statistics, long-term national job growth for health educators is projected to be 13% from 2014 through 2024.<sup>3</sup>

## Earn a Master's Degree and Prepare to Go Further.

A master's degree is sometimes required for positions in the health education field, such as those in the federal government and state public health agencies.<sup>3</sup>

Our program is designed to prepare you to pursue careers in settings such as health care facilities, state, local, or national governments, public health departments, school systems, insurance agencies, nonprofits, health and wellness agencies, and international health providers.

The master's degree in health education also includes a capstone course, which is designed to help further prepare you to pursue your career goals. Prior to graduation, you will create an online health education campaign using the knowledge and skills you developed in your other coursework.

### Possible Career Opportunities and Day-to-Day Activities:<sup>1</sup>

#### › Health Educator/Health Education Specialist

- Prepare communities and individuals to adopt healthy behaviors
- Identify community needs
- Develop and present health education and promotion programs relevant to a specific community
- Form partnerships with organizations and associations interested in health education

#### › Community Health Director

- Work with medical personnel or health organizations to implement programs in the community that promote, maintain, and improve individual and community health
- Provide information on available resources within the community, as well as social support and informal counseling
- Serve as an advocate for community and individual health needs

# We Offer Real-World Knowledge and a More Relevant Education.

Kaplan University's **Master of Science in Health Education** offers you a comprehensive mix of public health, health education, and health care administration content. You study concepts, values, research methods, and applications that could assist you as you prepare to pursue leadership careers in health education at the local, state, regional, and national levels.<sup>1</sup> If you already work in the health education field, this degree could help you refine, apply, and improve the analysis, design, implementation, and evaluation of your interventions.

## **Kaplan University's Master of Science in Health Education emphasizes the following program outcomes:**

- › Exhibit a sound foundational knowledge of the major concepts, theoretical perspectives, and historical trends in health education and health promotion
- › Employ the concepts, principles, and methods of health education in designing and analyzing health education programs
- › Design and critique research in health education programming
- › Communicate an understanding of multicultural literacy in the fields of health education and wellness promotion
- › Support the professional standards outlined in the Health Education Code of Ethics through leadership and community stewardship

## Program Detail

### Master of Science in Health Education

› Credit Hours: 56



## Here Is What One Faculty Had to Say

**Dr. Sherry Grover**

› PhD, CHES, Health Sciences Adjunct Faculty

“In the Master of Science in Health Education program, students have an opportunity to pursue education preparing them for a very rewarding career conducting health education in a variety of settings.”

Views and opinions stated herein are the individual's and not necessarily those of Kaplan University. Individual student schedules and experiences may vary. This testimonial was solicited by Kaplan University.

# Kaplan University— A Different School of Thought®

## A Commitment of Support for Military Students

We provide specialized support and benefits, including:

- › Military-friendly leave of absence and drop policies
- › Participation in the Yellow Ribbon Program
- › Reduced tuition rates for graduate programs and a 10 percent tuition reduction for spouses of active-duty servicemembers (see our website for complete program costs)
- › Specially trained advisors who understand military culture, procedures, and educational benefits

## Why Kaplan University?

Our programs are designed to offer you the freedom to grow and pursue your goals. We offer:

- › Online classes that allow you to study virtually anytime, anywhere you have an Internet connection.
- › Personal advisors to help you select the courses to meet your goals.

## Other Programs

In addition to this program, Kaplan University also offers:

- › Master of Health Care Administration
- › Master of Health Informatics
- › Master of Health Information Management
- › Master of Public Health
- › Bachelor's and associate's degrees in a variety of disciplines within the field of health sciences

### Note From Dean

“Education is about opportunity, and a health sciences education offers you the opportunity to gain exposure to a rapidly changing field. At Kaplan University’s School of Health Sciences, we are committed to providing the training and skills to help you begin or advance a career in the health field. I hope you will join us.”



Dr. Keith L. Smith  
Dean, School of  
Health Sciences



### IMPORTANT INFORMATION—PLEASE READ

For comprehensive consumer information, and gainful employment information, visit [kaplan.edu/info](http://kaplan.edu/info).

- 1 Kaplan University's programs are designed to prepare graduates to pursue the stated positions, which have varying responsibilities. However, Kaplan University cannot guarantee employment or career advancement. Additional training or certification may be required. In addition, job titles and responsibilities may vary from organization to organization. Prior experience may be necessary for leadership positions.
- 2 Although certain programs at Kaplan University are designed to prepare students to take various certification or licensing exams, the University cannot guarantee the student will pass those exams. In some cases, field experience, additional coursework, prior work experience, and/or background checks may be necessary to be eligible to take or to successfully pass the exams.
- 3 Source: Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2016-1017 Edition, Health Educators, on the Internet at [www.bls.gov/ooh/community-and-social-service/health-educators.htm](http://www.bls.gov/ooh/community-and-social-service/health-educators.htm). National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.

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