



Master of Business Administration (MBA) Master of Science in Management (MSM)

Graduate Programs for People Who Mean Business.

Whether you are looking to advance your current career or switch fields, you will need to make the most of your talent to compete in the job market.¹ Kaplan University offers a Master of Business Administration and Master of Science in Management designed to prepare you for employment opportunities. Our challenging curriculum helps you build a resume of workplace-relevant projects. These projects focus on helping you gain the knowledge, skills, and abilities to make sound business and management decisions. Additionally, these programs are designed to foster thought leadership, innovation, and corporate social responsibility in a global context. Through the inclusion of current events, faculty ensure that the curriculum stays topical, timely, and relevant.

WHAT'S INSIDE:

- › [Career Outcomes](#)
- › [Curriculum Highlights](#)
- › [Kaplan University Overview](#)

To enroll, call your Admissions Advisor today.
For more information, visit www.kaplanuniversity.edu.



Business Today Isn't Business as Usual. How Could You Get an Edge?

These degrees focus on helping students pursue leadership positions in competitive business environment, wherever they exist.



A Graduate Business Degree Can Be Versatile.

Top industries for those with graduate business degrees include consulting, health care, pharmaceuticals, energy and utilities, technology, marketing, and finance. Additionally, with a graduate business degree, you could choose to open your own business or seek a job in government agencies or nonprofits.¹

Characteristics relevant to a career in the field include:

- › **Flexible expectations**—Ability to adapt quickly to changing situations and deadlines
- › **Good communication skills**—Ability to communicate persuasively, both orally and in writing, with other managers, staff, and the public
- › **Good judgment**—Ability to make rational decisions regarding complex situations
- › **Strong relationship skills**—Ability to establish and maintain effective personal relationships with other managers, staff, and the public

Realize Your Biggest Asset: Your Talent.

Today’s employers are looking for MBA graduates who can demonstrate an international mind-set, comprehend global issues, manage relationships across cultures, and grow businesses in emerging markets around the world. With a curriculum developed by global business professionals, the Kaplan University **Master of Business Administration** uses an international portfolio of practical, resume-building projects that promote sound business and management decisions. Beyond practical skills, the program is also designed to foster thought leadership, innovation, and corporate social responsibility on a multinational, multicultural scale. The core curriculum is enhanced by six concentration designed to help students develop specific proficiencies: finance, health care management, human resources, information technology, marketing, and project management.

The **Master of Science in Management** program is designed to help students develop knowledge about management and related aspects. Students have the chance to study organizational strategies and concepts through training and hands-on applications that can be used in day-to-day managerial functions. The core curriculum is enhanced by six concentration designed to help students develop specific proficiencies: health care management, human resources, information technology, leadership, organizational design and development, and project management.

Kaplan University’s curriculum is designed to help you:

- › Apply knowledge related to fundamental business processes and make effective business decisions in a global context
- › Assess personal leadership and management styles
- › Introduce a product or service to market
- › Demonstrate the leadership necessary to accomplish business goals
- › Integrate business knowledge to take well-reasoned action in diverse situations
- › Innovate to address business issues and opportunities in dynamic environments
- › Evaluate the ethical and social implications of business decisions in a global context

Program Detail	Other Programs
<p>Master of Business Administration</p> <ul style="list-style-type: none"> › Credit Hours: 60 for nonspecialization track and 76 for non concentration track <p>Master of Science in Management</p> <ul style="list-style-type: none"> › Credit Hours: 56 	<p>In addition to these programs, Kaplan University also offers:</p> <ul style="list-style-type: none"> › Master of Science in Accounting › Master of Science in Finance › Master of Science in Information Technology

Kaplan University—A Different School of Thought®

Kaplan University is an institution of higher learning dedicated to providing innovative undergraduate, graduate, and continuing professional education. Our programs are designed to foster student learning with opportunities to launch, enhance, or change careers in today's diverse global society.

Kaplan University's Human Resources Concentrations Align With the Society for Human Resource Management's *HR Curriculum Guidebook and Templates*

The Society for Human Resource Management (SHRM) has acknowledged that the following programs fully align with SHRM's *HR Curriculum Guidebook and Templates*:

- › Master of Business Administration with a concentration in human resources
- › Master of Science in Management with a concentration in human resources
- › Bachelor of Science in Business Administration with a concentration in human resources

SHRM is the world's largest association devoted to human resource management. The Society serves the needs of HR professionals and advances the interests of the HR profession. Founded in 1948, SHRM has more than 250,000 members in over 140 countries and more than 575 affiliated chapters.



Kaplan University Business Degrees Are Accredited by ACBSP

Programs in the School of Business and Information Technology have received programmatic accreditation from the Accreditation Council for Business Schools and Programs (ACBSP). ACBSP promotes continuous improvement and recognizes excellence in the accreditation of business education programs around the world.

ACBSP accreditation includes the following programs:

- › Associate of Applied Science in Accounting
- › Associate of Applied Science in Business Administration
- › Bachelor of Science in Accounting
- › Bachelor of Science in Business Administration
- › Master of Science in Accounting
- › Master of Science in Management
- › Master of Business Administration

For more information on Kaplan University's ACBSP accreditation, visit www.acbsp.org.

Kaplan University's Master's Degrees Are Accredited by the Project Management Institute (PMI) Global Accreditation Center for Project Management Education Programs (GAC)

Kaplan University's project management concentrations cover the life cycle of project phases and processes as advocated by GAC core learning outcomes and defined in the *Guide to the Project Management Body of Knowledge*®. The project management concentration within the MBA examines how to analyze and streamline complex, large-scale endeavors to develop efficient project plans. The Master of Science in Management's project management concentration focuses on planning, executing, and controlling phases of a project life cycle to increase the bottom line for organizations.

The GAC has granted accreditation to the following programs:

- › Master of Business Administration with a concentration in project management
- › Master of Science in Management with a concentration in project management

IMPORTANT INFORMATION—PLEASE READ

For comprehensive consumer and gainful employment information, visit www.kaplanuniversity.edu/student-consumer-information.aspx.

1 Kaplan University's programs are designed to prepare graduates to pursue the stated positions, which have varying responsibilities. However, Kaplan University cannot guarantee employment or career advancement. Additional training or certification may be required. In addition, job titles and responsibilities may vary from organization to organization.

Note From the Dean

"I am extremely proud of our business programs. When you consider what it takes to succeed in today's business climate, I believe there has never been a better time to earn your master's degree, and that Kaplan University is the place to do just that. I hope you will join us."

Dr. Thomas Boyd, Dean
School of Business and
Information Technology



To enroll, call your Admissions Advisor today.
For more information, visit www.kaplanuniversity.edu.

