GET TO KNOW OUR CENTER FOR EXCELLENCE IN FINANCIAL SERVICES & WOMEN IN BUSINESS AND IT LEADERSHIP CENTER

To be competitive and stay ahead of the curve takes preparation. This holds true from corporations to ambitious working professionals to promising students. Fast Company ranked Kaplan, Inc. #3 among the most innovative education companies in the world. Now, Kaplan University is leading the charge outside of the classroom setting with our new leadership centers: the Center for Excellence in Financial Services and the Women in Business and IT Leadership Center.

Our centers are valuable, open-access sources to critical industry strategies and insights that help strengthen learning, sharpen skills, bolster professional experience, and shape trends in today’s high-demand, competitive business and information technology IT industries.

Both centers serve a variety of audiences, including:
- Students
- Scholars
- Working professionals
- Employers

ENGAGE AND NURTURE THE CAREER GROWTH OF YOUR WORKFORCE

The centers cultivate a rich collection of original and well-sourced content, research, and tools to offer students who are working professionals the practical and timely resources relevant to furthering their careers in a dynamic employment environment.

GET INVOLVED

Engage your team. What better way to help shape your company’s workforce by contributing expertise and engaging directly with other employees and future professionals? Stay current with industry trends and use the center’s resources to create and host learning events.

Share and inspire. We welcome contributed articles, advice, tips and best practices from contributors. You can use the centers to highlight leadership talent and share success stories to serve as inspiration for others.

The Kaplan University centers are designed specifically to address the concerns and demands of the ever-evolving workforce landscape. From engaging employees, supporting talented practitioners to advance their skill sets and proficiencies, or propelling students to excel in their career path, the Center for Excellence in Financial Services and Women in Business and IT Leadership Center are your definitive resources for professional excellence.

To learn more about our centers, become an active participant and contributor, and discover how the centers can benefit you, visit:

- **Center for Excellence in Financial Services**
  [http://www.kaplanuniversity.edu/center-for-excellence.aspx](http://www.kaplanuniversity.edu/center-for-excellence.aspx)
- **Women in Business and IT Leadership Center**
- Email: lmatheus@kaplan.edu
Central for Excellence in Financial Services

VISIT ONLINE
http://www.kaplanuniversity.edu/center-for-excellence.aspx

MISSION
To share relevant knowledge, expertise, and new ideas with emphasis on thought leadership. Whether the objective is to strengthen learning, advance careers, or enhance client satisfaction, you’ll find comprehensive content developed to help you pursue your goals.

BENEFITS
The Center provides constructive perspectives and resources focused on high-demand disciplines including accounting, investment and wealth management, financial planning, real estate, and risk management and insurance.

Through the Center, audiences can get access to real-world insights from experts industry certification and licensing information to guide people on their career advancement or academic development paths and effective tools for practical application. Additionally, the Center will serve as a comprehensive platform for all audiences to share news, trends, ideas, and best practices in these disciplines.

FEATURES
Content for the Center for Excellence in Financial Services is generated by the Kaplan University School of Business and Information Technology faculty and School of Professional and Continuing Education leaders on a monthly basis, and includes:
› News and trend watch
› Industry resources
› Faculty articles
› Tutorial resources
› Career resources
› Certification and licensing programs information

Women in Business and IT Leadership Center

VISIT ONLINE

MISSION
To inform, inspire, and support women pursuing business and information technology career paths through thought leadership, mentoring, and other tools to engage, inform, and promote academic and career growth in competitive business and IT industries.

BENEFITS
The Center supports graduates, working professionals, academics, and current students with real-world examples of successful women, networking and mentoring information, information on educational pathways for advancement, and tools and tips to sharpen skills and enhance professional development. It is a constructive source for new solutions and ideas addressing the unique challenges and opportunities for women across various business and workplace settings.

FEATURES
Kaplan University’s School of Business and Information Technology collaborated to design the Center with information channels on:
› Leadership and mentoring tips
› Networking/organization chapters
› Career development and professional advancement
› Industry trends

IMPORTANT INFORMATION—PLEASE READ
For comprehensive consumer information, visit www.kaplanuniversity.edu/student-consumer-information.aspx.
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