



Bachelor of Science in Liberal Studies

College of Social and Behavioral Sciences

Prepare to Increase Your Options. Pursue a Degree in Liberal Studies.

Kaplan University's Bachelor of Science in Liberal Studies is a customizable, liberal arts-based degree program. It is designed for students interested in preparing for realistic job opportunities in diverse professions.¹ We also offer a concentration in leadership for students interested in leading in diverse settings.

Working with a Kaplan University faculty advisor, you will have the ability to design a program that meets your individual talents and career interests. It is a degree that lets you decide what you want to study.

Kaplan University's goal is to create a dynamic environment for online learning. Our technology and course delivery methods allow you to access our user-friendly classes virtually anywhere you have an Internet connection.

Connect and Grow.

The College of Social and Behavioral Sciences offers a wide breadth of graduate and undergraduate academic programs designed to develop professionals, leaders, and change agents in fields that make a difference in response to human and societal causes, issues, and needs. The College of Social and Behavioral Sciences connects you with an enthusiastic community of students and faculty from every corner of the country. Through interactive webinars, informative speaker series, and a number of social media sites and clubs, you'll have a wealth of opportunities to learn and grow. The atmosphere is always positive, reinforcing, and highly accessible.

WHAT'S INSIDE:

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- [› Kaplan University Overview](#)

Enroll today. Contact an Admissions Advisor at
866.318.2694 (Toll Free) or visit www.kaplanuniversity.edu.



Take an Important Step Toward the Career That Is Right for You.

Today’s global workplace is unique. The economy is ever-changing and employees must adapt. Earning a liberal arts degree could give you the versatility to pursue careers in diverse industries.¹

According to Regan Ronayne, an education consultant with Directions to College, having a liberal arts degree could be advantageous. “Life is liberal arts. [Students] are headed out for life; they won’t be 100% sitting at a computer,” she says. “If they are going to go anywhere with their careers, they will have to have those people skills.”² Kaplan University’s Bachelor of Science in Liberal Studies is designed to help students gain these marketable skills by offering an array of professional knowledge applicable to careers across industries.

Learn Exactly What You Need to Know.

Taking the right courses in the right degree program could contribute to your job marketability and career success. At Kaplan University’s College of Social and Behavioral Sciences, you’ll find the kind of commitment and support you can count on.

- Work one-on-one with an Education Advisor to build a personalized degree plan that best suits your ultimate career goal.
- Learn from faculty members who actively participate in their fields.



A Degree in Liberal Studies Could Help You Maximize Your Talent and Versatility.

The Bachelor of Science in Liberal Studies enables you to develop a program of study, based on your personal or career goals. Graduates of this program may find career opportunities in a variety of fields.

You could seek to enter the fields of public relations, human resources, criminal justice, health care, social services, management, customer service, and more. In addition, the program is specifically designed to teach you immediately transferable skills and competencies, while preparing you to understand and serve diverse organizations.

Because each student creates an individualized learning plan, on-the-job activities will vary. Here are a few possible industries that graduates may enter and tasks they may perform:¹

- **Public Relations**—write press releases, manage special events, develop brand image and identity, establish local relationships
- **Journalism**—report, write or edit stories, shoot video, take photos
- **Customer Service**—converse with customers, maintain transaction records, resolve customer complaints, sell products or services
- **Government**—create or analyze policy, assist in the legislative process, lobby for issues, plan rallies and events
- **Social Services**—interview individuals and families, advise clients on social issues, oversee group activities, provide helpful information

Customize Your Degree for the Career You Want.

Kaplan University's **Bachelor of Science in Liberal Studies** program is designed to accommodate both the student with prior learning credit and the student who wants to design a liberal studies program to meet individual interests. Students work with a Faculty Advisor to develop a customized liberal arts-based program, which may include transfer credits.³

The Bachelor of Science in Liberal Studies offers students a liberal arts foundation by integrating courses from across the University. Students then follow their individualized learning plan to fulfill their educational goals.

In addition, we offer a **concentration in leadership** for students interested in gaining the knowledge and skills to lead in diverse settings. Course topics in the leadership concentration include organizational behavior, conflict management and team dynamics, strategic communication, and leadership in practice.

Kaplan University's program curriculum emphasizes:

- **Communication:** Students will demonstrate college-level communication through a variety of media.
- **Arts and humanities:** Students will recognize human potential through a study of human expressions.
- **Social science:** Students will critically evaluate the social or psychological issues that impact human behavior.

- **Science:** Students will analyze how scientific principles are applied in real-world contexts.
- **Critical thinking:** Students will apply critical thinking to real-life situations.
- **Technology:** Students will use information technology to solve real-world problems and communicate effectively.

Accelerated Master's Degree Option

Interested in continuing on to pursue a graduate degree? Our flexible degree pathways allow you to work toward any of the following Kaplan University master's degrees while you earn your bachelor's degree:

- Master of Public Administration
- Master of Science in Human Services
- Master of Science in Legal Studies
- Master of Science in Psychology

Complete both your bachelor's degree and master's degree in less time and at a lower cost than completing both programs separately. Speak to an Education Advisor for more details upon enrollment in this bachelor's degree program.

Program Detail

Bachelor of Science in Liberal Studies

› Credit Hours: 180

Here Is What One Faculty Member Had to Say

Joanna Bauer

› Kaplan University Professor and Liberal Studies Faculty Advisor

“The Bachelor of Science in Liberal Studies helps students who have varied interests and/or want to use transfer credits to complete a degree. Students can individualize their class choices to fit their professional and personal preferences and to help maximize their transfer credits.”

Views and opinions stated herein are the individual's and not necessarily those of Kaplan University. Individual student schedules and experiences may vary. This testimonial was solicited by Kaplan University.

Kaplan University—A Different School of Thought®

We Stand Behind Our Academic Quality. Try Our Classes Before You Owe Any Tuition.

Kaplan University wants you to make an educated decision about your education. As a new student, the Kaplan CommitmentSM gives you a chance to experience real classes before deciding if you will stay and pursue your studies. If you withdraw during the introductory period, you will have no financial obligation beyond the application fee.⁴

Why Kaplan University?

Our programs are designed to offer you the freedom to grow and pursue your goals.

We offer:

- Online classes that allow you to study virtually anytime, anywhere you have an Internet connection.
- Personal advisors to help you select the courses to meet your goals.
- Reduced tuition rates for servicemembers, including Guard and Reserve, and veterans.
- A portfolio development course that could help translate your work and life experiences into college credit.³

Other Programs

In addition to these programs, Kaplan University also offers:

- Bachelor of Science in Communication
- Bachelor of Science in Early Childhood Administration
- Bachelor of Science in Human Services in Youth/Family Services and Administration
- Bachelor of Science in Psychology in Addictions
- Bachelor of Science in Psychology in Applied Behavior Analysis
- Bachelor of Science in Psychology in Industrial/Organizational Psychology
- Master of Science in Psychology
- Master of Public Administration

A Note From Dean Sander

“The Bachelor of Science in Liberal Studies provides a strong liberal arts foundation, but also provides the flexibility adult students need in meeting professional, personal, and career goals.”

Sara Sander

Sara Sander
Dean and Vice President,
College of Social and
Behavioral Sciences



IMPORTANT INFORMATION—PLEASE READ

For comprehensive consumer information, visit kaplan.edu/info. For gainful employment information about our social and behavioral sciences programs, visit www.kaplanuniversity.edu/social-behavioral-sciences/ge.

¹ Kaplan University’s programs are designed to prepare graduates to pursue the stated positions, which have varying responsibilities. However, Kaplan University cannot guarantee employment or career advancement. Additional training or certification may be required. In addition, job titles and responsibilities may vary from organization to organization.

² Source: Le Beau, Emilie, Fastweb.com, “What Does Liberal Arts Mean?,” 30 May 2009, www.fastweb.com/college-search/articles/what-does-liberal-arts-mean.

³ Kaplan University does not guarantee the transferability of credit. See the University Catalog for the Prior Learning Assessment policy.

⁴ Classes count toward a degree if satisfactorily completed. No credits are earned if the student withdraws during the introductory period (3 weeks for undergraduate students), which begins day one of the first term. Students who choose to continue their studies at the University will need to meet specific requirements. Graduate programs not included. Additional terms may apply to international and non-U.S. citizen students. For further information, see catalog.kaplanuniversity.edu and www.kaplanuniversity.edu/Kaplan_Commitment.pdf. Application fee waived for campus and learning center students through December 31, 2017.

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