BUSINESS PROCESS MANAGEMENT CAREER FOCUS AREA OVERVIEW

As a student in the Bachelor of Science in Business Administration with this career focus area, you'll study the key aspects of business process management and be exposed to business process and project management skills involving information systems as well as planning and controlling processes. You'll develop an understanding of business process analysis and process improvement.

Graduates of the program will be prepared to enter the workplace with practical skills, including:

- Developing a business process plan
- Aligning process to business strategy
- Using computer-based information systems to identify business process problems and establish solutions
- Developing a project charter, scope, schedule, budget, and risk plan

Professional Competencies of Graduates

- Problem solving and critical thinking
- Leadership and communication
- Personal presentation
- Career development and advancement strategies, including effective networking, mentoring, and creating a personal brand

COURSE OUTCOMES

Project Management I

- Analyze the project management framework to identify relationships between process groups and knowledge management areas.
- Create project artifacts to effectively establish project management triple constraints.
- Create project artifacts to plan and manage project risk and resources.
- Create project artifacts to effectively manage and control project execution.
- Explain why ethics and integrity are important to the field of IT.
- Practice global interconnectedness as it applies to your field of study

Management of Information Systems

- Describe the role managers play in integrating information systems and information technology (IS/IT) within an organization
- Solve business problems using information systems
- Learn how information systems can be used to gain a competitive advantage
- Examine the importance of information assurance or cyber security for the global business environment.

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Business Process Management

- Assess the role of a business process within the strategic structure of an organization
- Analyze the role of planning and metrics in a successful business process management (BPM) project
- Examine methods of innovation and the role of people management in business process management (BPM)
- Understand how business process management (BPM) can increase competitiveness and collaboration in a global economy
- Evaluate methods to implement and deliver benefits from a business process management (BPM) project
- Explore methods to sustain benefits through a business process management (BPM) project

Outcomes Assessment and Quality Management

- Explain the impact of total quality management (TQM) principles on organizations
- Compare appropriate TQM tools and performance measures used in management
- Propose leadership and teamwork strategies in business organizations
- Assess how TQM strategies impact service delivery

Professional Certifications

Specific professional certifications are not required.

JOB OUTLOOK FOR CAREERS IN BUSINESS PROCESS MANAGEMENT

Employment of management analysts is projected to grow 19% from 2012 to 2022, faster than the average for all occupations. Demand for the services of these workers will grow as organizations continue to seek ways to improve efficiency and control costs.*

JOB TITLES ASSOCIATED WITH INVESTMENTS[†]

- Management Analyst
- Storage and Distribution Manager
- Industrial Production Manager

To learn more about the Bachelor of Science in Business Administration, please **click here** or call **866.827.5268** (Toll Free).