



# Bachelor of Science in Finance

School of Business and Information Technology

## A Growing and Strengthening Economy Means Demand and Opportunity for Financial Professionals

Kaplan University's Bachelor of Science in Finance program is designed to help you gain technical knowledge and skills in a wide range of financial areas, and develop an understanding of the factors that influence financial decision-making.

As a student, you will have opportunities to grow and apply your critical thinking skills to find solutions to a variety of financial problems. The Bachelor of Science in Finance's curriculum covers subjects such as financial planning, corporate finance, banking, real estate, financial markets, and investment management.

Our curriculum is created by practicing professionals in the industry and uses the latest technology tools such as portfolios, wikis, blogs, and videos featuring experts in the field. Students can work directly with faculty via the online discussion boards and during faculty office hours.

### WHAT'S INSIDE:

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To enroll, call your Admissions Advisor today.  
For more information, visit [www.kaplanuniversity.edu](http://www.kaplanuniversity.edu).



# Careers in Finance Are Predicted to Remain on the Rise

A growing and strengthening economy could mean demand and opportunity for financial professionals and those looking to enter a prestigious field. Employment of financial managers is projected to grow 7% between 2014 and 2024.<sup>1</sup>



## Build Financial Expertise and Brighten Your Career Prospects

### Professional Competencies

Courses within the Bachelor of Science in Finance could help students develop the following skills:

- **Attention to detail**—may need to interpret data at the transaction level
- **Critical thinking**—may need to analyze, compare, and interpret facts and figures quickly to solve problems
- **Clear communications at work**—may need to communicate with staff and supervisors, and may work with clients
- **High standards of integrity**—may work with sensitive information
- **Computer literacy**—may need to create and analyze financial documents

### Possible Career Opportunities

Graduates of Kaplan University's bachelor's degree in finance may pursue a variety of entry-level careers in the following career fields<sup>2</sup>:

- Corporate and government financial management
- Investments
- Portfolio analysis and management
- Financial analysis
- Financial planning
- Banking
- Risk management

# Develop Financial Knowledge That Can Help You Succeed

The Bachelor of Science in Finance helps provide the knowledge of financial concepts and analytical skills needed to balance finance theory and practical application. It combines a foundation in the principles of business, economics, and accounting with an in-depth focus on issues and knowledge in finance and financial management.

## Program Outcomes

- › Performing financial analysis using quantitative concepts and techniques
- › Interpreting financial statements and ratios
- › Examining investment and financial risk
- › Analyzing financial theory and practices
- › Applying legislation, regulations, and principles of practice to financial scenarios
- › Communicating professionally through writing and presentations

## Courses in the Bachelor's Degree

- › Accounting
- › Macroeconomics
- › Microeconomics
- › Business Math and Statistical Measures
- › Introduction to Management
- › Finance
- › Marketing
- › Business Law
- › Business Statistics and Quantitative Analysis
- › Organizational Behavior
- › Corporate Finance
- › Financial Markets
- › Financial Statement Analysis
- › Investments

## Specialize Your Bachelor's Degree

The Bachelor of Science in Finance offers you several degree concentrations that allow you to focus your education in the area of finance that interests you most:

- › Investments
- › Wealth Management
- › General Finance
- › Real Estate
- › Accelerated Master of Science in Finance Option

## Accelerated Master's Degree Option for Bachelor's Degree Students

Interested in continuing on to pursue a master's degree in finance? If you enroll in the Bachelor of Science in Finance program and choose the accelerated Master of Science in Finance option concentration, you may apply for entry to a shortened version of Kaplan University's Master of Science in Finance. Speak with an Education Advisor for more details upon enrollment.

### Program Detail

**Bachelor of Science in Finance**

**Credit Hours:** 180

# Kaplan University—A Different School of Thought®

Kaplan University is an institution of higher learning dedicated to providing innovative undergraduate, graduate, and continuing professional education. Our programs are designed to foster student learning with opportunities to launch, enhance, or change careers in today's diverse global society.

## We Stand Behind Our Academic Quality

As a new student, the Kaplan Commitment<sup>SM</sup> gives you a chance to experience real classes before deciding whether you will stay and pursue your studies. If you withdraw during the introductory period, you will have no financial obligation beyond the application fee.<sup>3</sup>

## Explore Our Scholarships

Kaplan University's scholarships can help lower tuition costs and put even more possibilities within reach.<sup>4</sup>

## Military Student Benefits

We provide specialized support and benefits to servicemembers that include military-friendly leave of absence and drop policies, and a tuition reduction for spouses of active-duty servicemembers.

## Other Programs

In addition to this program, Kaplan University also offers:

- › Bachelor of Science in Accounting
- › Bachelor of Science in Business Administration
- › Master of Business Administration
- › Master of Science in Accounting
- › Master of Science in Finance
- › Master of Science in Management and Leadership

### IMPORTANT INFORMATION—PLEASE READ

For comprehensive consumer information, visit [kaplan.edu/info](http://kaplan.edu/info). For gainful employment information about our business programs, visit [www.kaplanuniversity.edu/business/ge](http://www.kaplanuniversity.edu/business/ge).



<sup>1</sup> Source: U.S. Department of Labor, Bureau of Labor Statistics, Occupational Outlook Handbook, 2016-2017 Edition, Financial Managers, [www.bls.gov/ooh/management/financial-managers.htm](http://www.bls.gov/ooh/management/financial-managers.htm). National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.

<sup>2</sup> Kaplan University cannot guarantee employment or career advancement.

<sup>3</sup> Classes count toward a degree if satisfactorily completed. No credits are earned if the student withdraws during the introductory period (3 weeks for undergraduate students), which begins day one of the first term.

Students who choose to continue their studies at the University will need to meet specific requirements. Graduate programs not included. Additional terms may apply to international and non-U.S. citizen students. For further information, see [catalog.kaplanuniversity.edu](http://catalog.kaplanuniversity.edu) and [www.kaplanuniversity.edu/Kaplan\\_Commitment.pdf](http://www.kaplanuniversity.edu/Kaplan_Commitment.pdf). Application fee waived for campus and learning center students through December 31, 2017.

<sup>4</sup> Additional terms and conditions apply. Contact an Advisor for further details. Scholarships cannot be used in conjunction with any other Kaplan University discount (including military tuition rates), voucher, grant, or scholarship.

<sup>5</sup> Certified Financial Planner Board of Standards Inc. owns the certification marks CFP®, CERTIFIED FINANCIAL PLANNER™, and  in the U.S., which it awards to individuals who successfully complete CFP Board's initial and ongoing certification requirements. Kaplan University does not certify individuals to use CFP®, CERTIFIED FINANCIAL PLANNER™, and  marks. CFP certification is granted solely by Certified Financial Planner Board of Standards Inc. to individuals who, in addition to completing an educational requirement, have met its ethics, experience, and examination requirements. Although certain programs at Kaplan University are designed to prepare students to take various certification or licensing exams, the University cannot guarantee the student will be eligible to sit for or pass those exams. In some cases, field experience, additional coursework, and/or background checks may be necessary to be eligible to take or to successfully pass the exams.

## Note From the Dean

"I am extremely proud of our business and management programs. When you consider what it takes to succeed in today's business climate, I believe that there has never been a better time to earn your undergraduate degree, and that Kaplan University is the place to do just that. I hope you will join us."



Dr. Thomas Boyd, Dean  
School of Business and  
Information Technology



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