

FACT SHEET

BUSINESS DEGREE PROGRAMS



OUR MISSION

We develop the competencies of career-focused students to empower them as ethical, insightful, and solution-oriented decision-makers, leaders, and lifelong learners in increasingly complex and diverse global environments. Faculty is supported as practitioners and scholars, committed to innovation in teaching and intellectual contribution.

ABOUT THE PROGRAMS

Kaplan University's business degrees strive to prepare today's students to become leaders in tomorrow's world.¹ In addition to a core business administration curriculum, programs have a specialty focus on disciplines such as accounting, financial planning, real estate, and investment and wealth management.

The School of Business and Information Technology offers the following programs:

- › Master of Business Administration
- › Master of Science in Accounting

- › Master of Science in Finance
- › Master of Science in Management and Leadership
- › Bachelor of Science in Accounting
- › Bachelor of Science in Business Administration
- › ExcelTrack™ Bachelor of Science in Business Administration
- › Bachelor of Science in Finance
- › Associate of Applied Science in Accounting
- › Associate of Applied Science in Business Administration
- › Postbaccalaureate and graduate certificates

COMPETENCY-BASED EDUCATION

We design our programs so that students can acquire and apply the knowledge, skills, abilities, and behaviors needed to be successful in their current and future careers.

In addition, we offer the ExcelTrack Bachelor of Science in Business Administration, a personalized, competency-based program that gives students more control over how they learn.

LEADERSHIP

Thomas C. Boyd, PhD, Vice President and Dean, School of Business and Information Technology

KEY HIGHLIGHTS

Degrees Conferred (2015–2016):²

› Associate's degrees	750
› Bachelor's degrees	845
› Master's degrees	834
› Graduate certificates	59

School of Business and Information

Technology Faculty: Kaplan University business faculty members have significant professional experience in their fields in addition to their academic credentials.

All full-time faculty members include scholarship and research as part of their annual development plans.

Kaplan University Faculty: Kaplan University's 2,913 faculty members combine strong educational credentials with real-world experience in their disciplines. Nearly all (96%) have an advanced academic degree; 43% hold a doctorate.²

CAREER PREPARATION

We help students explore career opportunities through internships, externships, and work-experience programs. Many of our programs require students to gain hands-on experience. Virtual internships offered through KapConsulting and Kaplan Financial Services allow students to provide consulting and financial services to small businesses and nonprofit organizations. These are just some examples of the types of opportunities we provide our students.

ACADEMIC CALENDAR

Start dates occur throughout the year. Visit Kaplan University's website to view the academic calendar and upcoming start dates.

ACCREDITATION

Programs in the School of Business and Information Technology have received programmatic accreditation from the **Accreditation Council for Business Schools and Programs (ACBSP)**. ACBSP accreditation includes the following programs:

- › Master of Business Administration
- › Master of Science in Accounting
- › Master of Science in Management and Leadership
- › Bachelor of Science in Accounting
- › Bachelor of Science in Business Administration
- › Associate of Applied Science in Accounting
- › Associate of Applied Science in Business Administration

The **Project Management Institute Global Accreditation Center for Project Management Education Programs (GAC)** has granted accreditation to the Master of Business Administration and Master of Science in Management and Leadership degree programs with a concentration in project management.

ACADEMIC ALIGNMENTS

The **Society for Human Resource Management (SHRM)** has acknowledged that the human resources concentrations in the following programs fully align with SHRM's *HR Curriculum Guidebook and Templates*:

- › Master of Business Administration
- › Master of Science in Management and Leadership
- › Bachelor of Science in Business Administration

The Master of Science in Finance with the financial planning concentration is a **CFP Board-Registered Program** in financial planning education and meets the specific criteria for educating individuals who wish to fulfill the education component for obtaining CFP® certification.³

ABOUT KAPLAN UNIVERSITY

Kaplan University offers a different school of thought for higher education. It strives to help adult students unlock their talent by providing a practical, student-centered education that prepares them for careers in some of the fastest-growing industries. The University, which has its main campus in Davenport, Iowa, and its headquarters in Chicago, is accredited by The Higher Learning Commission. This accreditation covers all our academic programs, all

branch campuses, and all programs provided via distance education. For more information, please visit the HLC website at hlcommission.org, write to them at 230 S. LaSalle Street, Suite 7-500, Chicago, IL 60604, or call 800.621.7440. Kaplan University is part of Kaplan Higher Education LLC and Kaplan, Inc., which serves over 1 million students globally each year through its array of higher education, test preparation, professional education, English-language training, university preparation, and K-12 offerings to individuals, institutions, and businesses.



ADDITIONAL INFORMATION

For more information about our business programs, visit the Kaplan University website at www.kaplanuniversity.edu/business.aspx.

For comprehensive consumer and gainful employment information, visit kaplan.edu/info. For gainful employment information about our business programs, visit www.kaplanuniversity.edu/business/ge.

¹ Kaplan University cannot guarantee employment or career advancement. Additional licensing may be required for certain positions. Students should research the requirements in the state in which they intend to seek employment.

² Source: *The Year in Review: 2015–2016*, Kaplan University Academic Report, winter 2016.

³ Certified Financial Planner Board of Standards Inc. owns the certification marks CFP®, Certified Financial Planner™, and  in the U.S., which it awards to individuals who successfully complete CFP Board's initial and ongoing certification requirements. Kaplan University does not certify individuals to use  CERTIFIED FINANCIAL PLANNER™, and marks. CFP certification is granted solely by Certified Financial Planner Board of Standards Inc. to individuals who, in addition to completing an educational requirement, have met its ethics, experience, and examination requirements.



FACT SHEET

TECHNOLOGY DEGREE PROGRAMS



OUR MISSION

We develop the competencies of career-focused students to empower them as ethical, insightful, and solution-oriented decision-makers, leaders, and lifelong learners in increasingly complex and diverse global environments. Faculty is supported as practitioners and scholars, committed to innovation in teaching and intellectual contribution.

ABOUT THE PROGRAMS

Employment in computer and information technology (IT) occupations is expected to remain on the rise.¹ The Kaplan University School of Business and Information Technology can prepare graduates with the strong technical foundation and business skills to start or advance careers in application and software development, information security, database management, and government and private enterprise.²

Kaplan University's IT degrees and certificates are on-trend with evolving technologies. The School of Business and Information Technology offers the following programs:

- › Master of Science in Cybersecurity Management
- › Master of Science in Information Technology
- › Bachelor of Science in Cybersecurity

- › Bachelor of Science in Information Technology
- › ExcelTrack™ Bachelor of Science in Information Technology
- › Associate of Applied Science in Information Technology
- › Bachelor of Science in Information Technology ExcelTrack
- › Postbaccalaureate certificates in the areas of Cisco networks, computer forensics, Microsoft OS, information security, and programming and software development
- › Graduate Certificate in Information Security

COMPETENCY-BASED EDUCATION

We design our programs so that students can acquire and apply the knowledge, skills, abilities, and behaviors needed to be successful in their current and future careers.

In addition, we offer the ExcelTrack Bachelor of Science in Information Technology, a personalized, competency-based program that gives students more control over how they learn.

LEADERSHIP

Thomas C. Boyd, PhD, Vice President and Dean, School of Business and Information Technology

KEY HIGHLIGHTS

Degrees Conferred (2015–2016):³

› Associate's degrees	217
› Bachelor's degrees	269
› Master's degrees	133
› Graduate Certificates	6

School of Business and Information Technology Faculty:

Kaplan University IT faculty members have significant professional experience in their fields in addition to their academic credentials.

All full-time faculty members include scholarship and research as part of their annual development plans.



Kaplan University Faculty: Kaplan University's 2,913 faculty members combine strong educational credentials with real-world experience in their disciplines. Nearly all (94%) have an advanced academic degree; 42% hold a doctorate.³

CAREER PREPARATION

We help students explore career opportunities through internships, externships, and work-experience programs. Many of our programs require students to gain hands-on experience. Virtual internships offered through KapConsulting and Kaplan Financial Services allow students to provide consulting and financial services to small businesses and nonprofit organizations. These are just some examples of the types of opportunities we provide our students.

RESOURCES

- ▶ **Advisory Board:** The School of Business and Information Technology relies on the skills of a strong IT advisory board, as well as educators and employers, to continually refresh the curriculum and program offerings and contribute faculty-authored articles and publications.
- ▶ **Chapter of the Association for Computing Machinery (ACM) and ACM Women in Computing:** The School of Business and Information Technology is home to a chapter of the Association for Computing Machinery (ACM) and ACM Women in Computing, the world's largest national educational and scientific computing society. This organization delivers resources that advance computing as a science and profession.
- ▶ **Hands-on Virtual Labs:** Remotely accessible virtual labs enable students to experience real-time learning in more than one platform while utilizing current software. These learning labs are intended to simulate real-world, on-the-job situations and allow students to practice skills relevant to the workplace. As an example, graduate students may use our virtual labs to gain tangible experience in such areas as configuring active directories, creating user accounts

and assigning access, testing applications for usability, and implementing security access controls. The labs also help students build a portfolio of diverse learning skills.

Engaging and interactive, our platform, technologies, curriculum, and community are all designed to build both technical and "soft" skills. Our students benefit from access to the latest technological advancements while also enjoying opportunities to collaborate with fellow students and IT professionals.

ACADEMIC CALENDAR

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ADDITIONAL INFORMATION

For more information about our IT programs, visit the Kaplan University website at www.kaplanuniversity.edu/information-technology.aspx.

For comprehensive consumer and gainful employment information, visit kaplan.edu/info. For gainful employment information about our information technology programs, visit www.kaplanuniversity.edu/information-technology/ge.

1 Source: U.S. Department of Labor, Bureau of Labor Statistics, *Occupational Outlook Handbook, 2016-2017 Edition*, Computer and Information Technology Occupations, www.bls.gov/ooh/computer-and-information-technology/home.htm. National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.

2 Kaplan University cannot guarantee employment or career advancement.

3 Source: *The Year in Review: 2015-2016, Kaplan University Academic Report*, winter 2016.

