



KAPLAN
UNIVERSITY



Welcome to Kaplan University

Kaplan University offers more than 180 online programs in fields that are projected to be fast growing and in demand.* We are here to help prepare you for your next career move, whether it's starting, changing, or advancing your career. We've been helping individuals achieve their educational goals for over 75 years. And we offer credit for prior college and work experience so you can earn a degree faster, giving you the opportunity to move on toward your professional goals while saving time and money.

Online Platform for the Working Professional

Earning your degree online with Kaplan University means you can pursue your educational goals without putting your life on hold. Classes fit into your schedule and give you flexibility.

Online Campus

The "hub" of student life is your online campus, KU Campus. Here, you will find all of your courses, your degree plan, contact information for support services, and tools and resources to help you succeed.

Your Classroom

Courses are dynamic, interactive, and engaging. We use advanced technology and enhanced delivery methods to make classes accessible and easy to use. You can navigate lessons and explore web field trips with the click of a mouse, and communicate with fellow students and faculty via email and discussion boards. Our user-friendly online classroom environment makes learning interactive and enjoyable.

Interaction With Faculty and Students

Opportunities to network, communicate, and interact with faculty and other students include:

- Live seminars
- Roundtable discussions
- Speaker series webinars that feature subject-matter experts and industry leaders
- Discussion boards to foster lively discussions
- Career-specific activities, events, and clubs that give you the opportunity to meet and network with people in your field

Recognizing Your Drive, Time, and Financial Investment

Kaplan University understands that earning your degree is a significant investment. To help you succeed, we offer several opportunities to help you save both time and money as you earn your degree.

- We assess your prior college education and work/life experiences to determine if they qualify for academic credit toward your degree.†
- We offer accelerated bachelor's-to-master's degree options that could help eligible students save money as they further their education.
- Scholarships are available to eligible students.‡ Visit www.kaplanuniversity.edu/paying-school/tuition-scholarships.aspx to see if there is one that meets your needs or qualifications.
- We offer reduced tuition rates to servicemembers, including Guard and Reserve, their spouses, and military veterans.
- New terms begin every month

A LEGACY OF INNOVATION IN HIGHER EDUCATION

In 1937, the founding campus of Kaplan University opened its doors for the first time in Davenport, Iowa. Then known as the American Institute of Commerce, this innovative new concept in postsecondary education offered Iowa students—*women as well as men*—a convenient, local alternative for postsecondary business education.

The institution became part of the Kaplan organization in 2000, providing the foundation for what has become a broad university system that serves students across the country—and around the world—both online and on campus.

While many things have changed since our founding, one thing will always remain the same: Kaplan University's roots are steeped in providing students with a convenient, flexible path to a quality education and a chance to build a more promising and rewarding future.

Our mission to be a pioneer in higher education is as strong today as it was in 1937.



Click on the image for a tour of the online learning environment.

Academic Quality

Kaplan University is accredited by The Higher Learning Commission (HLC). For more information, visit their website at hlcommission.org.

We have the same institutional accreditation as other major American universities. To maintain its regional accreditation, Kaplan University must meet the same rigorous quality requirements as traditional brick-and-mortar universities.

Our programs are “career-outcomes based” and many are focused on areas within the marketplace that are projected to grow. Faculty and industry advisory boards continually review and improve our programs and courses to help ensure they meet our learning outcomes and student expectations, and remain relevant to current industry trends.

Professors at Kaplan University are experienced practitioners as well as instructors so you can benefit from their firsthand knowledge and subject-matter proficiency. As working professionals with academic expertise, they can also deliver an engaging learning experience. They focus on imparting relevant skills and information that you can actually apply on the job—immediately. They are committed to their areas of expertise, committed to teaching, and committed to you. As of 2014, of our more than 3,300 faculty members, nearly all (94%) have earned advanced degrees; 40% possess a doctorate.§

Our Commitment to You

If you've got talent and the drive to succeed, Kaplan University wants to help you earn your degree. As a new undergraduate student, The Kaplan Commitment™ gives you a chance to experience real classes before deciding if you will stay and pursue your studies. If you withdraw during the introductory period, you will have no financial obligation beyond the application fee.¶ That's how confident we are in the quality of our instructors and programs, and how dedicated we are to meeting the needs of our students. We want your experience at Kaplan University to be as rewarding, transparent, and positive as we can possibly make it.

Personalized Path to Your Aspirations

Whether you aspire to or currently work in a field associated with one of our programs, Kaplan University can provide you with a curriculum plan designed to increase your effectiveness and help you gain a competitive edge. You will have the opportunity to personalize your degree by selecting from emphasis areas, career focus areas, specializations, or open electives to create a plan of study that can be a direct and relevant path to your career goals. In addition, you will learn from experienced faculty members who know the industry—not just from reading about it, but from working within it.

CREDIT FOR PRIOR LEARNING

The knowledge and skills you already have could help you save time and money on your degree. Kaplan University offers five pathways to help you earn credit for your prior learning:

1. Transfer eligible credits you earned at an accredited institution
2. Seek college credit for your work and life experiences
3. Earn course credit through competency assessments
4. Convert your military training into college credit
5. Receive credit for eligible professional certifications

To apply for credit, you must first submit official transcripts, course descriptions, and supporting documentation to the Office of the Registrar. Visit catalog.kaplanuniversity.edu for the Prior Learning Assessment policy.

Note: graduate students are not eligible for experiential credit or credit by examination.

SERVICES AND SUPPORT

Most of our students are adults. Many of them work full time and have families and other commitments. They need the flexibility to study and complete their coursework whenever it fits their schedule, but still get support, help, and answers to questions when they arise.



Whether you are enrolling in college for the first time, returning to complete a degree that was interrupted by life's circumstances, or furthering your education by attaining an additional degree, you will find that our extensive support services strive to provide the assistance you need.

Career Development

As a student or graduate of Kaplan University, you have access to an innovative, engaged Career Services team. Whether you are changing careers or looking to advance in the field in which you already work, Career Services Specialists are ready to provide you with the support, tools, and services you need to broaden your career options and target the best positions for your experience level. We emphasize the practical, tangible steps you can take to achieve results in the real world. Highlights include:

- One-on-one attention to ensure a personalized approach to pursuing your career goals
- Online resources available 24/7
- Virtual seminars and workshops on everything from résumés and cover letters to salary negotiation, time management, and how to use your degree in the workplace
- Fresh, up-to-date information on your specific industry to keep you relevant in today's competitive

Education Advising

Education Advisors provide you with personal academic support from your first days as a student until the time you graduate. Your Education Advisor can help you with degree planning and answer questions about your specific program. Professors and advisors work closely as a team to help you stay on track toward earning your degree.

Academic Support

Kaplan University offers rich academic support through a suite of services that include live tutoring, writing reviews, workshops, and basic math support. Our Writing Center, Math Center, Technology Center, and Science Center provide subject-matter support, as do intensive subject-specific labs. Depending on the Center, services include:

- Live one-on-one tutoring by professors and professional tutors
- Subject support, including an essay review service
- 24/7 Question and Answer Center
- Workshops covering a wide range of topics
- Podcasts, self-paced tutorials, and additional resources

Faculty Support

Class sizes are limited; faculty support is high. Faculty members answer your questions and provide instructional assistance. You have many opportunities to interact with your professors, including online office hours, and many faculty members serve as mentors to our students. Faculty members respond to emails within 24 hours on weekdays and 48 hours on the weekend.

Technical Support

We offer online technical support 24 hours a day; 7 days a week. Call, email, or chat live with a representative.

Financial Aid Support

The Financial Aid Office is available to answer questions and provide support from enrollment until graduation. Contact them anytime you have question.

PAYING FOR SCHOOL

Education is an investment in you. When you think about the cost of pursuing a degree, also think about the cost of not pursuing one. We understand it is still a considerable financial commitment, which is why we offer several opportunities to help you complete your education in a realistic and cost-effective manner:

- Financial aid available to those who qualify
- Scholarships for eligible students
- Tuition reductions for alumni, members of the military, and other groups

To help you plan the most efficient use of financial resources, we will connect you with a Financial Aid Advisor who will work with you to ensure you understand your financial options. The two of you will craft a personalized financial plan that meets your particular needs.

Kaplan University Scholarships

Kaplan University wants to help you achieve your goals. Here, there truly is something for everyone. Our scholarships help qualified students achieve their educational goals—at a fraction of the price.

In the 2013–2014 academic year, Kaplan University awarded nearly \$23.9 million in scholarships and grants to 37,978 students.§

These forms of financial assistance do not have to be repaid and apply directly toward paying your tuition.

We offer a variety of opportunities that may reduce your tuition and help you begin or advance your education. Visit www.kaplanuniversity.edu/paying-school/tuition-scholarships.aspx to review eligibility requirements and complete an application.

*By 2020, America will need 4 million college graduates.**

We look forward to helping you become one of them.

For comprehensive consumer information, visit kaplan.edu/info.

*Source: U.S. Department of Labor, Bureau of Labor Statistics, “Employment Outlook 2010-2020: Occupational employment projections to 2020,” January 2012, on the Internet at www.bls.gov/opub/mlr/2012/01/art5full.pdf. National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth. Kaplan University cannot guarantee employment or career advancement.

† Kaplan University does not guarantee transferability of credit. See catalog.kaplanuniversity.edu for the Prior Learning Assessment policy. Graduate students are not eligible for experiential credit.

‡ Scholarship awards and eligibility requirements are subject to change. Scholarships cannot be used in conjunction with any other Kaplan University discounts (including active-duty and veteran military tuition rates), grants, vouchers, or scholarships.

§Source: The Year in Review: 2013–2014, Kaplan University Academic Report, winter 2015.

#Classes count toward a degree if satisfactorily completed. No credits are earned if the student withdraws during the introductory period (3 weeks for undergraduate students), which begins day one of the first term. Students who choose to continue their studies at the University will need to meet specific requirements. Graduate programs not included. Additional terms may apply to international and non-U.S. citizen students. For further information, see catalog.kaplanuniversity.edu and www.kaplanuniversity.edu/Kaplan_Commitment.pdf.