THE KAPLAN UNIVERSITY CAREER JOURNEY SWEEPSTAKES OFFICIAL RULES

NO PURCHASE, PAYMENT, OR SUBMISSION TO SALES PRESENTATION NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

1. ELIGIBILITY: The Career Journey Sweepstakes (“Sweepstakes”) is open to legal residents of the 50 United States and the District of Columbia who are at least eighteen (18) years of age at the time of entry. Persons who are minors in their state or jurisdiction need the consent of their parent or legal guardian to enter. Employees of Kaplan University (“Sponsor”) and its parent companies, affiliates, subsidiaries, divisions, and advertising and promotion agencies, and their immediate families and household members are not eligible to enter or win. For purposes of this Sweepstakes, “immediate families” means parents, grandparents, children, grandchildren, and siblings.

2. TO ENTER: To enter, you must register for Career Journey at https://careerjourney.com between 12:00 a.m. Eastern Time (“ET”) on March 9 2015 and 11:59 pm ET on April 9, 2015 (the “Promotion Period”). Only one entry per person. Entries that are lost, late, misdirected, illegible, incompletely received, or incomplete, for any reason, will not be eligible and are not the responsibility of Sponsor. Proof of sending will not be deemed to be proof of receipt. All entries become the property of Sponsor. In the event of a dispute over the identity of a potential winner, the winning entry will be declared made by the authorized account holder of the e-mail address submitted at the time of entry, and any potential winner may be required to provide evidence sufficient to show that he/she is the authorized account holder of that e-mail address.

3. PRIZES: There will be up to one thousand (1,000) prizes (“Prizes”) awarded consisting of a three-month premium subscription to LinkedIn (each prize has an ARV of $90). All Prizes are subject to the LinkedIn terms and conditions. The winners of the Prizes (“Winners”) will be determined based on a random drawing from eligible entries and will be announced by no later than April 28, 2015.

The odds of winning depend on the total number of eligible entries received. If fewer eligible entries are received than the number of the Prizes available, then only that number of Prizes corresponding to the number of eligible entries received will be awarded. The Prizes are non assignable, nontransferable, and not redeemable in cash. There are no prize substitutions, except that Sponsor may, in its sole discretion, substitute a prize of equal or greater value for a Prize. All taxes relating to the Prizes are the sole responsibility of the Winners. All Prizes will be awarded.

4. NOTIFICATION OF WINNER: The Winners will be notified on or after March 31, 2015 by e-mail or telephone. Upon the request of the Sponsor, the potential Winners may also be required to return an Affidavit of Eligibility, Publicity and Liability Release and Prize Acceptance Form (except where prohibited by law), and IRS W-9 form (“Prize Documentation). If a Winner does not respond within fourteen (14) days of the date appearing on the prize...
notification, or fails to comply with the instructions contained in the prize notification or provide
the Prize Documentation within that time period, Sponsor reserves the right to choose an
alternate winner based on a random drawing of the remaining eligible entries. Return of any
prize notification as undeliverable will result in disqualification and selection of an alternate
Winner. The Winners may be required to provide evidence of identity satisfactory to Sponsor in
connection with claiming the Prize. No person shall be confirmed as the Winner until such
person has complied with all the requirements of these Official Rules.

5. APPLICABLE LAW AND JURISDICTION: This Sweepstakes is void where prohibited.
This Sweepstakes is subject to all applicable federal, state, and local laws and regulations. Any
dispute arising out of this Sweepstakes or the Prize shall be governed by the laws of the State of
Florida, without regard to its choice law principles, and shall be subject to the exclusive
jurisdiction of the state and federal courts in the State of Florida. Entrants consent to the
personal jurisdiction of said courts. Except where prohibited by law, as a condition of
participating in this Sweepstakes, entrant agrees that any and all disputes and causes of action
arising out of or connected with this Sweepstakes, or prize awarded, shall be resolved
individually, without resort to any form of class action. TO THE MAXIMUM EXTENT
PERMITTED BY APPLICABLE LAW, EACH ENTRANT HEREBY WAIVES ALL RIGHTS
TO CLAIM PUNITIVE, INCIDENTAL, AND CONSEQUENTIAL DAMAGES AND ANY
OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES, AND
ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE
INCREASED. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR
EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO
THE ABOVE MAY NOT APPLY TO YOU.

6. WAIVERS AND RELEASES: By entering, entrants agree: (a) to be bound by these Official
Rules and the decisions of Sponsor, which are final and binding; (b) to waive any right to claim
ambiguity in the Sweepstakes or these Official Rules; (c) that they may be contacted in person,
by phone, or by e-mail, with respect to the Sweepstakes; (d) that Sponsor, LinkedIn and each of
their parent companies, affiliates, subsidiaries, divisions, and advertising and promotion
agencies, and their respective officers, directors, shareholders, and employees (collectively
"Releasees") are not responsible for lost, damaged, or misplaced entries, incorrect or inaccurate
transcription of entry information, or for any human or other error, technical malfunction,
lost/delayed data transmission, omission, interruption, deletion, defect, line failures of any
telephone network, computer equipment, software, inability to access any online service or web
site, or any other error or malfunction, or any injury or damage to entrant’s or any other person's
computer related to or resulting from participation in this Sweepstakes, or for any injury to
person or property; and (e) that the Releasees will not be liable for losses or injuries of any kind
resulting from acceptance/possession/use and/or misuse of the Prize, travel to and from any
prize-related activity, participation in the Sweepstakes, or printing, mailing or distribution errors.
Each Winner further acknowledges that Sponsor does not make any warranties, express or
implied, relating to the Prize itself and that Sponsor expressly disclaims the implied warranties of
merchantability and fitness for a particular use.

7. PUBLICITY: Unless prohibited by law, entry into the Sweepstakes constitutes permission for
the Releasees to use that entrant’s name, address (city and state), and/or likeness for advertising
and trade purposes without further compensation or right of review or approval, worldwide and in perpetuity, in any and all forms of media, now known and hereafter devised, including without limitation the Internet.

8. ADDITIONAL RESTRICTIONS: If for any reason the Sweepstakes is not capable of being executed as planned, or tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of Sponsor corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, Sponsor reserves the right, at its sole discretion, to disqualify any suspect entry and to cancel, terminate, modify or suspend the Sweepstakes and/or award the Prizes from among all eligible, non-suspect entries received as of the date of the termination, as Sponsor determines in its sole discretion. Entries not complying with these Official Rules are subject to disqualification. In addition, if due to any error, more Prizes are claimed than are intended to be awarded per the above, the intended Prizes will be awarded in a random drawing from among all verified and validated Prize claims received. In no event will more than the stated number of Prizes be awarded.

9. DATA PRIVACY: Entrants agree that their personal data, including name, e-mail address, phone number, and physical address, may be processed, stored and otherwise used for the purposes and within the context of this Sweepstakes and for any of the purposes set forth in the Kaplan Privacy Policy at http://online.kaplanuniversity.edu/Pages/Privacy_Policy.aspx. By participating in this Sweepstakes, entrants are agreeing to Kaplan’s Privacy Policy. Without limiting the foregoing, such data may also be used by the Sponsor in order to contact the Winners, check an entrant’s identity and contact information, or to otherwise verify an entrant’s eligibility to participate in the Sweepstakes or to receive any prize. The personal information that Sponsor collects is stored and processed on servers in the United States. By participating in the Sweepstakes, entrants consent to the transfer of their personal information to the United States.

10. SEVERABILITY: If any provision(s) of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

11. TRADEMARKS: Trademarks referenced herein are owned by their respective companies and do not imply or suggest that such companies endorse or support this Sweepstakes.

12. TO RECEIVE WINNER NAME OR OFFICIAL RULES: To request the name of the Winner (available after March 31, 2015) or a copy of these Official Rules, e-mail your request to jjones7@kaplan.edu or mail your request, along with a self-addressed stamped envelope to: Kaplan University, 6301 Kaplan University Avenue, Fort Lauderdale, FL 33309. Requests for a copy of these Official Rules received more than thirty (30) days after the Promotion Period will not be honored.

13. SPONSOR: The Sponsor of this Sweepstakes is Kaplan University, 6301 Kaplan University Avenue, Fort Lauderdale, FL 33309.

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