

PREPARE FOR A SUCCESSFUL CAREER IN PROJECT MANAGEMENT



PROJECT MANAGEMENT CONCENTRATION OVERVIEW

A project is a unique, temporary endeavor, undertaken to achieve specific objectives, and conducted through processes defined in terms of inputs, techniques, and outputs.

Project management is the application of knowledge, skills, tools, and techniques to project activities to meet the project's requirements.

The Project Management Institute's *A Guide to the Project Management Body of Knowledge* (PMBOK® Guide) identifies the following five process groups that recur in the the projectmanagement field: initiating, planning, executing, monitoring and controlling, and closing. The guide also recognizes ten project management areas:

integration, scope, time, cost, quality, human resources, communications, risk, procurement, and stakeholder.*

Real-World Connections

Project management is shaped by the goals, resources, and schedule of each project. Many organizations are now utilizing the management of projects as both a training ground for potential executives and a testing ground to determine executive competencies.

Professional Competencies of Graduates

Courses within the project management real estate concentration could help students develop the following skills:

- Leadership and communication
- Problem solving and critical thinking
- Personal presentation
- Understanding concepts of multiculturalism and diversity

COURSE OUTCOMES

- Identify relationships between process groups and knowledge management areas
- Create artifacts to effectively establish project management triple constraints
- Generate artifacts to plan and manage project risk and resources
- Produce artifacts to effectively manage and control project execution
- Explain why ethics and integrity are important to the field of information technology (IT)
- Practice global interconnectedness as it applies to your field of study
- Plan project resources
- Examine the project management knowledge areas

- Assess project work
- Demonstrate the ability to manage project teams
- Assess the role of a business process within a strategic structure
- Analyze the role of planning and metrics in a successful business project management (BPM) project
- Examine methods of innovation and the role of people management in BPM
- Study how BPM can increase competitiveness and collaboration
- Evaluate methods to implement and deliver benefits from a BPM project
- Review methods to sustain benefits from a BPM project
- Explain the impact of Total Quality Management (TQM) principles on organizations
- Compare appropriate TQM tools and performance measures used in management
- Propose leadership and teamwork strategies in business organizations
- Assess how TQM strategies impact service delivery

Professional Certifications†

Learn more about external certifications associated in this area:

- Certified Associate in Project Management® (CAPM®). <https://www.pmi.org/certification/certified-associate-project-management-capm.aspx>.
- Project Management Professional® (PMP®). <http://www.pmi.org/certification/project-management-professional-pmp.aspx>.

JOB OUTLOOK FOR CAREERS IN LOGISTICS/PROJECT MANAGEMENT

From 2010–2020, as the profession grows by over \$6.6 trillion, the global economy is seeing 15.7 million new project management roles created in seven project-intensive industries, according to PMI’s 2013 Project Management Talent Gap Report.* As the need for project managers expands, so must practitioners’ skills and knowledge of global standards.

JOB TITLES ASSOCIATED WITH PROJECT MANAGEMENT‡

A quick review of job boards on the Internet shows a wide variety of project management job titles including project managers and project specialists.

To learn more about the Bachelor of Science in Business Administration, please [click here](#) or call **866.827.5268** (Toll Free).

For comprehensive consumer and gainful employment information, visit kaplan.edu/info.

* PMI (2013) A guide to the project management body of knowledge, 5th ed. Newtown Square: Project Management Institute®.

† Although certain programs at Kaplan University are designed to prepare students to take various certification or licensing exams, the University cannot guarantee the student will be eligible to sit for or pass those exams. In some cases, field experience, additional coursework, and/or background checks may be necessary to be eligible to take or to successfully pass the exams. Students should research the requirements in the state in which they intend to seek employment.

‡ Kaplan University’s programs are designed to prepare graduates to pursue the stated positions, which have varying responsibilities. However, the University cannot guarantee employment or career advancement. Additional training or certification may be required. In addition, job titles and responsibilities may vary from organization to organization.