Get the training you need to pursue human resource roles.

Interested in helping organizations and businesses identify the “right people for the job” while improving the performance and productivity of existing employees? Kaplan University’s Bachelor of Science in Psychology in Industrial/Organizational Psychology is designed to broaden your knowledge of the principles of psychology as it relates to business and organizational settings. This online program provides you with fundamental knowledge that prepares you to seek a variety of functions within human resource roles in business, government, and nonprofit organizations.

Kaplan University’s faculty and curriculum go beyond the knowledge you find in a textbook—courses are designed and taught by professors with firsthand knowledge of their field. Our goal is to create a dynamic environment for online learning through technology and course delivery methods that allow you to access our user-friendly classes virtually anywhere you have an Internet connection. The atmosphere is positive, reinforcing, and highly accessible. Our psychology program is part of the College of Social and Behavioral Sciences, which offers a breadth of graduate and undergraduate academic programs designed to develop professionals and leaders in fields that make a difference in response to human and societal causes, issues, and needs.

WHAT’S INSIDE:

› Career Outcomes
› Curriculum Highlights
› Kaplan University Overview

Learn more about our programs. Click here to visit us online or call 866.KAPLAN.U.
Industrial/Organizational Psychology Professionals Are Expected to Be in Demand.

With your Bachelor of Science in Psychology in Industrial/Organizational Psychology, you’ll have professional skills that can help you pursue a career helping organizations improve employee performance, satisfaction, and well-being. Your degree may help you find work in roles dealing with human resources, training, labor relations, recruitment, or workplace productivity. In addition, the bachelor’s degree can prepare you to pursue a master’s degree in the field to help you pursue employment as an industrial/organizational psychologist.

Study Exactly What You Need to Know.

Taking the right courses in the right degree program could contribute to your job marketability and career success. At Kaplan University’s College of Social and Behavioral Sciences, you’ll find commitment and support you can count on.

• Work one-on-one with an Education Advisor to build a personalized degree plan that best suits your ultimate career goals.
• Connect with an enthusiastic community of students from every corner of the country, and learn from faculty members who actively participate in their fields.
• Participate in interactive webinars, informative speaker series, and student clubs where you’ll interact with industry leaders and network with individuals who share your passion for driving change.

A Psychology Degree Could Help You Pursue New Opportunities.

Managing and motivating talent in the workplace, helping to develop leadership skills, and assessing an organization to improve its effectiveness are just a few of the many business-setting functions that may benefit from psychological insights.

The Bachelor of Science in Psychology in Industrial/Organizational Psychology program is designed to prepare you to pursue career opportunities in various fields where you could implement your psychological knowledge, skills, and values. The program is also designed to prepare students for graduate work to pursue more specialized careers.

Career outcomes for graduates of this program could include, but are not limited to, human resources specialist, corporate recruiter, credentialing coordinator, employee placement specialist, human resources generalist, job placement officer or specialist, job or personnel recruiter, and personnel coordinator or officer.

Day-to-Day Activities:

• **Human Resources Specialist**—Assist in recruitment, screening, interviewing, and hiring of new employees. Conduct or assist in job performance analysis. Help maintain employee motivation and performance.

Note: the professional practice of psychology is regulated by each state, and the degree requirements in this program do not guarantee or prepare graduates for state licensure. Students should research the requirements in the state in which they intend to seek employment.
As a student in Kaplan University’s Bachelor of Science in Psychology in Industrial/Organizational Psychology program, you’ll have the opportunity to develop and use psychological skills, think critically, and evaluate behavior and mental processes. You’ll study the psychology of behavior and attitudes and psychology-related strategies needed in work settings.

The program includes core curriculum foundational to a bachelor’s degree, plus a complement of psychology and business-focused courses, including cognitive psychology, talent management, attitudes and motivation in the workplace, personality development, psychology of leadership, and organizational behavior.

Program Detail

Bachelor of Science in Psychology in Industrial/Organizational Psychology

› Credit Hours: 180

Program may not be available in all states. Contact an Admissions Advisor for details.

Accelerated Master’s Degree Option

Interested in continuing on to pursue a graduate degree? Our flexible degree pathways allow you to work toward any of the following Kaplan University master’s degrees while you earn your bachelor’s degree:

• Master of Public Administration
• Master of Science in Environmental Policy
• Master of Science in Human Services
• Master of Science in Legal Studies

Master of Science in Psychology Complete both your bachelor’s degree and master’s degree in less time and at a lower cost than completing both programs separately. Speak to an Education Advisor for more details upon enrollment in this bachelor’s degree program.

Kaplan University Tuition Cap

This program is offered at Kaplan University Tuition Cap pricing, which limits the cost of completion for eligible enrollees. For complete details, including eligibility, associated fees, and how prior learning credits could further lower the cost of attendance, visit www.kaplanuniversity.edu/paying-school/tuition-reduction.aspx.
We Stand Behind Our Academic Quality.
Try Our Classes Before You Owe Any Tuition.

Kaplan University wants you to make an educated decision about your education. As a new student, the Kaplan Commitment℠ gives you a chance to experience real classes before deciding if you will stay and pursue your studies. If you withdraw during the introductory period, you will have no financial obligation beyond the application fee.³

Why Kaplan University?
Our programs are designed to offer you the freedom to grow and pursue your goals. We offer:

• Online classes that allow you to study virtually anytime, anywhere you have an Internet connection.
• Personal advisors to help you select the courses to meet your goals.
• Scholarships for eligible Kaplan University students.
• A portfolio development course that could help translate your work and life experiences into college credit.⁴

Other Programs
In addition to this program, Kaplan University also offers:

• Master of Public Administration
• Master of Science in Human Services
• Master of Science in Psychology
• Bachelor of Science in Psychology in Addictions
• Bachelor of Science in Psychology in Applied Behavior Analysis
• Bachelor of Science in Communication
• Bachelor of Science in Early Childhood Administration
• Bachelor of Science in Human Services in Youth/Family Services and Administration
• Bachelor of Science in Liberal Studies
• Graduate Certificate in Industrial/Organizational Psychology
• Autism Spectrum Disorders (ASD) Postbaccalaureate Certificate

Note From the Dean
“The College of Social and Behavioral Sciences degree programs are created to meet the unique needs of students. Whether students are interested in the flexibility of creating their own degree plan, applying previously earned college credit to earn their degree faster, or starting a degree from the beginning, the College of Social and Behavioral Sciences focuses on the needs of adult students in pursuing their educational, career, and personal goals.”

Sara Sander
Dean and Vice President, College of Social and Behavioral Sciences

Learn more about our programs.
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