



# Choosing the Right Degree

Use this reference sheet to see which degrees Kaplan University offers and the possible career paths associated with each field of study. Specific job roles and levels of employment will depend upon your experience and academic degree level.\*

## Areas of Study and Associated Career Paths

[ARTS AND SCIENCES / SOCIAL AND BEHAVIORAL SCIENCES](#)

[BUSINESS](#)

[CRIMINAL JUSTICE](#)

[EDUCATION](#)

[FIRE SCIENCE](#)

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## ARTS AND SCIENCES / SOCIAL AND BEHAVIORAL SCIENCES

### Career Paths

- **Communications** – [Public relations or information specialist roles](#), [writer](#), [corporate communications specialist](#), and [marketing analyst](#).
- **Human Services** – [Social and human service assistant](#), [family protection or youth services specialist](#), [social and community service manager](#) and other [community and social service](#) related roles.
- **Psychology** – [Addiction specialist](#), [applied behavior analyst](#), [human resources specialist](#), [industrial/organizational psychology consultant or organizational development and learning professional](#), and other roles in which understanding of mental health and behavior is needed.
- **Public Administration** – [Administrative leadership](#) positions in the fields of [criminal justice](#), [emergency and disaster management](#), and [health care](#) in public governmental or nonprofit institutions.

## BUSINESS

### Career Paths

- **Business Administration** – [Sales manager](#), [cost estimator](#), [management analyst](#), [logistician](#), [supply chain analyst/manager](#), and other [administrative service manager](#) roles such as in [human resources](#) or [procurement](#).
- **Accounting** – Entry-level positions such as [tax preparer](#) and [bookkeeper](#), as well as advancement to roles such as [accountants](#) and [auditors](#), [budget](#) and [credit analysts](#), and [tax examiners and revenue agents](#).
- **Finance** – General and operational manager, [budget](#) or [credit](#) analyst, [loan officer](#), [personal financial advisor](#), [financial manager](#), financial specialist, and other financial specialist roles.

## CRIMINAL JUSTICE

### Career Paths

- **Criminal Justice** – [Correctional](#) and [criminal investigation](#) careers, [private and field investigator](#), [detective](#), [forensic technician](#)—as well as advancement within those and affiliated roles.
- **Homeland Security and Emergency Management** – [Intelligence analyst](#), [transportation security officer](#), [security manager](#), and [emergency preparedness specialist](#) and other security or emergency-response careers.

## EDUCATION

### Career Paths

- **Master of Arts in Teaching** – [Middle](#) and [high school](#) teaching for those who already have an undergraduate degree outside of education or who have never taught.
- **Master of Science in Education** – Graduate degree for existing [elementary](#), [middle](#), and [high school](#) teachers; to further their skills, or specialize in teaching literacy and language, or special needs.





- **Educational Psychology** – [Curriculum or instructional coordinator](#), [training and development specialist](#) or [manager](#) and associated advanced roles in educational or instructional settings.
- **Instructional Technology and Design** – [Instructional designer or technologist](#), [training and development specialist](#) and associated advanced roles in training, educational, and instructional institutions.
- **Higher Education** – [Administrative roles](#) in postsecondary institutions, including student affairs.

## FIRE SCIENCE

### Career Paths

- **Fire Science** – [Firefighting](#) roles and associated [supervisory](#) roles such as fire captain or chief.
- **Fire and Emergency Management** – [Emergency management coordinator](#), [emergency management program specialist](#), and other roles within emergency management departments.

## HEALTH SCIENCES

### Career Paths

- **Health Care Administration** – [Leadership, management, and administration role of public health systems, hospitals, and hospital networks](#).
- **Health Education** – [Health educator](#) roles as program managers for government and nongovernment agencies (including nonprofit organizations); roles available within private industries to carry out health initiatives.
- **Health Informatics** – Roles in health information technology (health IT); assist in data analytics and knowledge management within the health industry; design and execution of medical records.
- **Health Information Management** – Oversee the organization and management of medical records within the health care sector by serving as a medical and health services manager—analyzing and managing information systems and employee training on electronic health records.
- **Health Sciences** – [Patient advocate](#), [health program manager](#), and other generalist roles in health care.
- **Health and Wellness** – [Workplace wellness professionals](#), wellness coach and consultant, health and fitness, community health program workers to directors, stress management educators.
- **Medical Office Management** – [Coder](#), [insurance clerk](#), [medical records tech](#), medical front office clerk and intake specialists, and other entry-level roles in medical offices such as hiring, managing nonclinical personnel, overseeing budgets, and supervising all business practices from records administration to billing procedures to treatment scheduling.
- **Nutrition** – Wellness and foodservice management roles such as a holistic health professional, health coach, wellness coach or food specialist, food writer, and health educator.
- **Public Health** – [Managers and leaders](#) within the health industry trained on population health; roles within public education and public health administration in government and nongovernment organizations (including nonprofit), as well as private industry for health-based company initiatives.





## LEGAL STUDIES

### Career Paths

- **Legal Support and Services** – [Paralegal and other legal assistance](#) roles for support in litigation, criminal, family, and contractual law and other legal-related roles in law offices and corporate environments.
- **Legal Studies** – [Legal assistant](#), [claims/title examiner](#), and other [regulatory](#) specialist and [compliance management](#) associated roles.
- **Environmental Policy** – [Sustainability](#) specialist, [environmental specialist](#), and other [regulatory](#) and [compliance](#) roles associated with the green economy.

## NURSING

### Career Paths

- **Nursing** – A Bachelor of Science in Nursing may lead to nursing roles such as case manager; registered staff, floor, and charge nurse roles; and other nursing, management, and hospital administration positions. The RN-to-BSN program is appropriate for licensed registered nurses and new graduates of associate degree programs in nursing. The master's degree may lead to advanced nursing roles, such as primary care [nurse practitioner](#), educator, director of nursing, and other leadership roles. The program is appropriate for licensed registered nurses. The doctoral degree could lead to roles in executive leadership and advanced clinical practice and is appropriate for licensed registered nurses and certified advance practice nurses.

## TECHNOLOGY

### Career Paths

- **IT** – Entry-level positions such as [computer network support specialists](#); as well as advancement to [information security analyst](#), [computer and information systems manager](#), [database administrator](#), [network and computer systems administrator](#), and [computer network architect](#).
- **IT Cybersecurity** – [Information security analyst](#), computer security specialist, computer specialist, data security administrator, information security manager, information security officer, information security specialist, information systems security analyst, information technology security analyst, information technology specialist.





## KAPLAN UNIVERSITY DEGREES

### **Arts and Sciences / Social and Behavioral Sciences**

- Bachelor of Science in Communication
- Bachelor of Science in Early Childhood Administration
- Bachelor of Science in Human Services
- Bachelor of Science in Liberal Studies
- Bachelor of Science Psychology in Addictions
- Bachelor of Science Psychology in Applied Behavior Analysis
- Bachelor of Science Psychology in Industrial/Organizational Psychology
- Master of Public Administration
- Master of Science in Human Services
- Master of Science in Psychology

### **Business**

- Associate of Applied Science in Accounting
- Associate of Applied Science in Business Administration
- Bachelor of Science in Accounting
- Bachelor of Science in Business Administration
- Bachelor of Science in Finance
- Master of Business Administration
- Master of Science in Accounting
- Master of Science in Finance
- Master of Science in Management

### **Criminal Justice**

- Associate of Applied Science in Criminal Justice and Criminology
- Associate of Applied Science in Public Safety and Security
- Bachelor of Science in Corrections
- Bachelor Science in Criminal Justice
- Master of Science in Criminal Justice
- Master of Science in Homeland Security and Emergency Management

### **Education**

- Master of Arts in Teaching—Nationwide
- Master of Arts in Teaching—Iowa
- Master of Science in Education
- Master of Science in Educational Psychology
- Master of Science in Instructional Design and Technology
- Master of Science in Higher Education





## **Fire Science**

- Associate of Applied Science in Fire Science
- Bachelor of Science in Fire and Emergency Management
- Bachelor of Science in Fire Science

## **Health Sciences**

- Bachelor of Science in Health and Wellness
- Bachelor of Science in Health Care Administration
- Bachelor of Science in Health Information Management
- Bachelor of Science in Health Science
- Bachelor of Science in Nutrition Science
- Master of Health Care Administration
- Master of Health Informatics
- Master of Health Information Management
- Master of Public Health
- Master of Science in Health Education

## **Legal Studies**

- Associate of Applied Science in Legal Support and Services
- Bachelor of Science in Environmental Policy and Management
- Bachelor of Science in Legal Studies
- Master of Science in Environmental Policy
- Master of Science in Legal Studies

## **Nursing**

- Bachelor of Science in Nursing—RN-to-BSN
- Master of Science in Nursing
- Master of Science in Nursing—DNP Path
- Doctor of Nursing Practice

## **Technology**

- Associate of Applied Science in Information Technology
- Bachelor of Science in Cybersecurity
- Bachelor of Science in Information Technology
- Master of Science in Cybersecurity Management
- Master of Science in Information Technology

For comprehensive consumer and gainful employment information, visit [kaplan.edu/info](http://kaplan.edu/info).

\*Kaplan University cannot guarantee employment or career advancement.

Note you must earn a bachelor's degree before pursuing a master's degree.

O\*NET Online, a national database of occupational information developed by the US Department of Labor, was the primary source of the career outcomes and roles listed. Several listed roles are linked to their associated O\*Net description.

Some professions require additional curriculum and certification. Examples include firefighting or police roles which often require academy work and K-12 teachers who must meet their individual state's requirements for certification.